



WHITE | BEAUTY
PROFESSIONAL

**THE NEW PROFESSIONAL
WHITENING SYSTEM**

WHITE | BEAUTY PROFESSIONAL

**WHITE BEAUTY PROFESSIONAL OFFERS
A LINE OF HYDROGEN PEROXIDE-BASED PRODUCTS
AND A LINE OF TOOTHPASTES, MOUTHWASHES AND TOOTHBRUSHES
FOR THE DAILY ORAL HYGIENE
ALL PRODUCTS ARE DESIGNED TO IMPROVE THE WHITENESS
OF YOUR TEETH.**



MOTIVATIONAL TREATMENT

White Beauty Professional MOTIVATIONAL KIT is designed to motivate the patient to perform professional teeth whitening, starting with proper oral hygiene, thanks to the use of a whitening Mini Pen and White Beauty Professional toothpaste and toothbrush.



PROFESSIONAL TREATMENT IN DENTAL PRACTICE

White Beauty Professional MEDICAL WHITENING TREATMENT is the kit designed to provide the experts with all the tools to perform professional whitening in the dental practice.



HOME TREATMENT

White Beauty Professional BLUE LED HOME TREATMENT is the home treatment designed for patients who want to maintain at home the shade of white-teeth obtained after carrying out professional whitening in the studio.

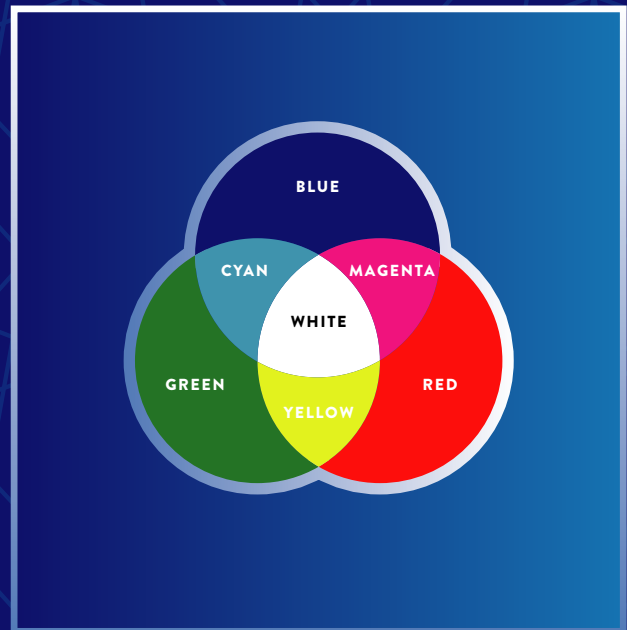
THE BLUE COLOR IN TEETH WHITENING

The color of our teeth is the result of the mutual influence of many factors and starts from the interaction of enamel and dentine with the light during the processes of reflection and refraction of the light waves. At the level of the enamel the dominance is for the shorter waves close to white and blue, whilst at the level of the dentine the longer waves of yellow and orange prevail. By adding together the wavelengths of these two structures, enamel and dentin, that is blue and yellow, the final color will be just white.

Following this rationale, it seems logical that to increase the value (brightness) of the dental elements, a blue chromogen can be added to the surface to obtain a final tint closer to white.

To do this, the Blue Covarine molecule was chosen, a pigment that forms a thin blue film by reversibly binding to the tooth and immediately giving it a whiter color.

Blue Covarine is deposited uniformly on the dental surfaces coated by the acquired film, leading to a change of color which ultimately induces an increase in the measurement and perception of the whiteness of the teeth.




WHITE BEAUTY PROFESSIONAL NOW




GEL TOOTH PASTE IMMEDIATE WHITENING OPTICAL EFFECT

White Beauty Professional NOW contains **Blue Covarine** which acts on the surface of the teeth and helps to create an immediate whitening optical effect.

Its formula also contains

 **Xylitol** with an important preventive action against caries,

 **Zinc PCA** with important antibacterial properties

 and **Hyaluronic Acid** for a protective/moisturizing action on the mucous membranes and gums.

Dermatologically tested.


WHITE BEAUTY PROFESSIONAL FOAM




FOAMING MOUTH WASH IMMEDIATE WHITENING OPTICAL EFFECT

White Beauty Professional FOAM contains **Blue Covarine** which acts on the surface of the teeth and helps to create an immediate whitening optical effect.

Its formula also contains

 **Xylitol** with an important preventive action against caries,

 **Zinc PCA** with important antibacterial properties

 and **Hyaluronic Acid** for a protective/moisturizing action on the mucous membranes and gums.

Alcohol free.
Dermatologically tested.



MOTIVATIONAL KIT



White Beauty Professional MOTIVATIONAL KIT is designed to motivate the patient to perform professional teeth whitening, starting with proper oral hygiene, thanks to the use of a **whitening Mini Pen** and **toothbrush** and **White Beauty Professional NOW toothpaste**.

The kit contains **4 White Beauty Professional Mini Pen** based on 6% Hydrogen Peroxide to be delivered to patients together with oral hygiene materials (**4 WBP brushes + 4 WBP NOW toothpastes**) inside the special sachets.

Cod. EE643/INT - Kit contents:

4 MINI PEN WHITE
BEAUTY PROFESSIONAL (1ML)

4 WHITE BEAUTY PROFESSIONAL
NOW TOOTHPASTES (50ML)

4 WHITE BEAUTY PROFESSIONAL
TOOTHBRUSH

4 POCLETTE (clutch bag)

1 CARD WITH QR CODE
TO DOWNLOAD THE DEDICATED APP

1



Before carrying out the treatment, evaluate the color tone of the teeth using the app.

2



Remove the pen cap and twist until the blue gel expands between the bristles.

3



Apply the gel to the surface of the teeth.

4



At the end of the treatment, evaluate the results obtained using the "White Beauty Professional" app.

MEDICAL WHITENING TREATMENT

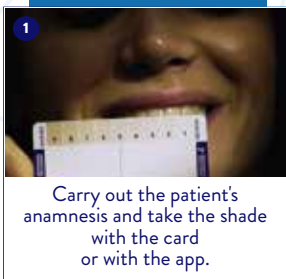
White Beauty Professional MEDICAL WHITENING TREATMENT is the professional whitening that contains the necessary to carry out **4 treatments** (4 different patients).

The package contains single-dose jars (**POWDER**) of silica powder and single-dose vials of liquid (**LIQUID** - 38% hydrogen peroxide) to be mixed to make the whitening gel and a syringe of **QUICK MASK BLUE**, the photopolymerizable liquid dam that will be used to protect the gums during the treatment.

The whitening treatment is also accompanied by the **White Beauty Professional CARD**, which thanks to the color scale will make it possible to objectively evaluate the results obtained, whilst the adhesive certifications will report the data of the treatment carried out.

Cod. EE641/INT

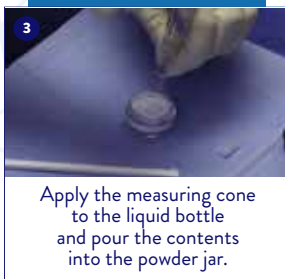
- Kit contents:
- 4 ampoules of LIQUID (single dose)
 - 4 jars of POWDER (single dose)
 - 4 spatulas
 - 1 measuring cone
 - 1 syringe of QUICK MASK BLUE (3.5g) + 4 applicator needles
 - 4 White Beauty Professional CARD + 4 adhesive certifications
 - 1 card with QR code to download the dedicated App



1 Carry out the patient's anamnesis and take the shade with the card or with the app.



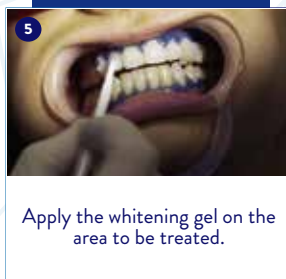
2 Insert the mouth opener. Apply the Quick Mask Blue gingival dam and proceed with photopolymerization.



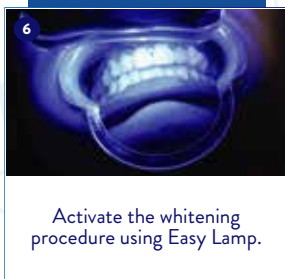
3 Apply the measuring cone to the liquid bottle and pour the contents into the powder jar.



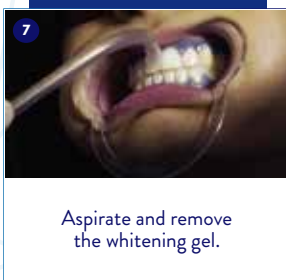
4 Mix everything until you get a homogeneous gel and for greater convenience apply the jar to the glove.



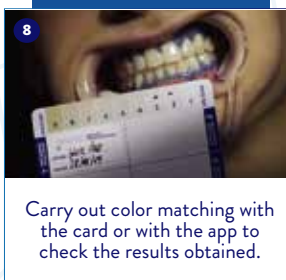
5 Apply the whitening gel on the area to be treated.



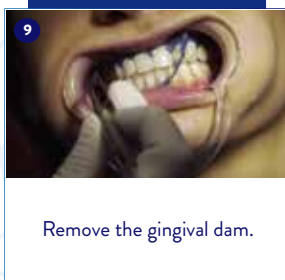
6 Activate the whitening procedure using Easy Lamp.



7 Aspirate and remove the whitening gel.



8 Carry out color matching with the card or with the app to check the results obtained.



9 Remove the gingival dam.



The **White Beauty Professional EASY LAMP** lamp, designed for the use of White Beauty Professional whiteners, guarantees maximum performance in absolute safety and with maximum comfort for the patient.

The size and curvature of the lamp head allows the diffusion of a cold and powerful beam of light to whiten 16 or more teeth in a single session and with absolute comfort for the patient.

White Beauty Professional
EASY LAMP - Cod. EE605

In case of dentinal sensitivity, the preventive application of a desensitizing treatment is recommended, which can also be repeated at the end of the treatment.



White Beauty Professional BLUE LED HOME TREATMENT

is the home treatment designed for patients who want to maintain the shade of the white-teeth obtained after having carried out professional whitening in the dental office.

The kit includes all the tools needed by the patient to carry out the whitening treatment with **PEN**, the whitening pen based on 6% hydrogen peroxide to be used in combination with the **MASK LED** whitening bite.

The practical kit also includes oral hygiene tools (**White Beauty Professional mouthwash, toothpaste and toothbrush**) that can always be carried with you in the practical clutch bag.

Cod. EE644/INT - Kit contents:

2 PEN WHITE BEAUTY PROFESSIONAL (2ML)

1 MASK LED WHITE BEAUTY PROFESSIONAL + 1 BOX

1 WHITE BEAUTY PROFESSIONAL FOAM MOUTHWASH (50ML)

1 WHITE BEAUTY PROFESSIONAL NOW TOOTHPASTE (50ML)

1 WHITE BEAUTY PROFESSIONAL TOOTHBRUSH

1 POCLETTE (clutch bag)



1 Apply White Beauty Professional PEN to the surface of the teeth.



2 Prepare White Beauty Professional MASK LED and connect it to your smartphone or computer to power it.



3 Insert the bite between the teeth and proceed with power-on. At the end of the treatment, clean and put the MASK LED in the dedicated box.

TOOLS FOR THE DENTAL PRACTICE



WHITE CORNER,
the interactive display for the waiting room!

Light up your smile thanks to our professional home treatment White Beauty Professional Blue Led Home Treatment.

Thanks to White Corner, patients will be able to enjoy a home-experience of professional beauty with the advice given by the experts.



Cod. EE675/INT - WHITE CORNER is composed of:

- 1 wooden structure with mirror panel
- 1 sitting
- 1 WBP Blue Led Home Treatment demonstration kit with MASK LED connectable with electrical socket (to be able to continuously radiate blue light)
- 1 monitor for continuous use of the WBP motivational video for the patient
- 1 QR code to connect to all WBP content

Desk measurements: height 117 cm x width 60 cm x depth 40 cm



PHOTBOOT

Photoboot frame

Cod. EE673/INT - Single pack

ACCESSORIES



LASER ACTIVATOR

Blue-violet liquid which, thanks to special technological components, allows the coloring of whitening gels for use with lasers.

Cod. EE610
Pack of 1 bottle of 7ml



Prepare the bleaching gel following the manufacturer instructions (fig.1-A) or, if you are using a bleaching gel in syringe, extrude completely the gel in a mixing well (fig. 1-B).



Add one drop of LASER ACTIVATOR.



Mix it until you obtain a homogeneous colored compound.



Using the disposable brush applicator, take the gel from the mixing well and apply it at the area to be bleached.



Start the bleaching procedure using a diode laser or a led light unit (in any case follow the timing indicated by the manufacturer). During the bleaching gel activation it may occur that the color of the gel turns from blue-violet to light violet. The changing of the color indicates the gel activation and the efficiency of the active ingredients contained in the bleaching gel.



Once the bleaching procedure is finished, remove the gel with a gauze and wash the treated area with plenty of water.



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